



CHANGING THINGS UP!

The important stuff to know for **ESA's Annual Show**

ESA's ROI2023 is now **WAYS ... What Are You Seeing?** WAYS will deliver four fast-paced, high energy bursts of market intel on par with the dynamic rate of change in the key verticals. Here's what to expect with ESA WAYS:

- Quarterly updates to continue momentum throughout 2023:

February 2, 2023	12pm - 1:30pm ET
May 5, 2023	12pm ET
August 11, 2023	12pm ET
November 3, 2023	12pm ET
- ALL-IN pricing still applies:
1 seat = your **entire sales team** can attend **all 4 sessions**.
(NOTE: Your station may have prepaid for the entire WAYS '23 series)
- All sessions will be delivered remotely via Zoom.

Please visit **ESACompany.com/ROI2023** to get each member of your team registered. And as always, raise your expectations!





WHO?

Media Sales Leadership

LSMs, GSMs, DSDs, DSMs, DOSs, GMs,
Media Sales Execs & Digital Salespeople.

WHAT?

ESA ROI2023™ is now **WAYS** What Are You Seeing?

The industry's best sales leadership training.

Website: ESACompany.com/ROI2023

Email: Dave@ESAroi.com

Phone: (732) 996-4574

WHERE?

Remote Access

Instructions will be emailed to registrants.

- Your work email is required for registration.
- **Connection links will be unique and secure. Do not share your connection information. This may prevent your access.**
- Recording is strictly prohibited

One concurrent device may be connected to ROI23 session per registered email.

WHEN?

Starts **Thursday February 2, 2023 @ 12P ET**

Session 1: **Thursday, 2/2/23 12:00pm - 1:30pm EST**

Session 2: **Friday, 5/5/23 12:00pm EST**

Session 3: **Friday, 8/11/23 12:00pm EST**

Session 4: **Friday, 11/3/23 12:00pm EST**

All times Eastern US. ROI2023 will be delivered remotely over via Zoom.

HOW?

Registration Fee***

Member Stations: **\$2800 per station**

Non-Members: **Please contact ESA.**

(Paying stations receive full access)

Payable to: **ESA & Company**

13 Laurelwood Drive

Colts Neck, NJ 07722

***Your company may have prepaid for ROI2023.

