



WHO?

Media Sales Leadership

LSMs, GSMs, DSDs, DSMs, DOSs, GMs,
Media Sales Execs & Digital Salespeople.

WHAT?

ESA ROI2022™

The industry's best sales leadership training.
Agenda, Registration, Speakers, FAQ, Events:

Website: ESACompany.com/ROI2022

Email: Dave@ESAroi.com

Phone: (732) 530-1996

WHERE?

Remote Access

Instructions will be emailed to registrants.

- Your work email is required for registration.
- **Connection links will be unique and secure. Do not share your connection information.**
- Recording is strictly prohibited

One concurrent device may be connected to ROI22 session per registered email.

WHEN?

FRIDAYS in Q1 2022

January 28 | February 4 | February 11

Starts: 12:00pm EST / 9:00am PST

Ends: 4:15pm EST / 1:15pm PST

ROI2022 will be delivered remotely over three consecutive Fridays..

HOW?

Registration Fee***

Member Stations: **\$2700 per station**

Non-Members: **Please contact ESA.**

(Paying stations receive full access)

Payable to: **ESA & Company**

565 Highway 35, Suite 9

Red Bank, NJ 07701

***Your company may have prepaid for ROI2022.

