



WHO?

Media Sales Leadership

LSMs, GSMs, DSDs, DSMs, DOSs, GMs,
Media Sales Execs & Digital Salespeople.

WHAT?

ESA ROI2021™

The industry's best sales leadership training.
Agenda, Registration, Speakers, FAQ, Events:

Website: ESACompany.com/ROI2021

Email: Dave@ESAroi.com

Phone: (732) 530-1996

WHERE?

Remote Access

Instructions will be emailed to registrants.

- A Google-enabled email is required for registration.
- **Connection links will be unique and secure. Do not share your connection information.**
- Recording is strictly prohibited

Your company email may already be Google-enabled. Want more info?

WHEN?

WEDNESDAYS in Q1 2021

January 20 | January 27

February 3 | February 10

Starts: **Wed @ 12:00pm EST / 9:00am PST**

Ends: **Wed @ 4:15pm EST / 1:15pm PST**

ROI2021 will be delivered remotely over four consecutive Wednesdays..

HOW?

Registration Fee***

Member Stations: **\$2600 per station**

Non-Members: **Please contact ESA.**

(Paying stations receive full access)

Payable to: **ESA & Company**

565 Highway 35, Suite 9

Red Bank, NJ 07701

***Your company may have prepaid for ROI2021.