



WHO?

Media Sales Leadership

LSMs, GSMs, DSDs, DSMs, DOSs, GMs
Advanced Media Sales Execs & Digital Salespeople.

WHAT?

ESA ROI2017™

The industry's best sales leadership training.
Agenda, Registration, Speakers, FAQ, Events, Video:

Website: ESACompany.com/ROI
Email: ROI@ESACompany.com
Phone: (732) 530-1996

WHERE?

Marriott Sanibel Harbour Resort

17260 Harbour Pointe Drive
Fort Myers, Florida 33908

Phone: (800) 767-7777
Website: Sanibel-Resort.com

RESERVE SOON: **\$239*** room rate expires **12/31/16**.
* \$239/night plus taxes & fees Airfare, accommodations and incidentals are **not** included in ROI2017 registration fee.

WHEN?

February 15-17, 2017

ROI Check-in:	Wed 2/15/17	11:00am
ROI Starts:	Wed 2/15/17	12:00pm**
ROI Ends:	Fri 2/17/17	12:30pm

**Hard start at noon on Wed 2/15. Please plan accordingly.

HOW?

Registration Fee***

Member Stations: \$2195 per seat (\$2095 / each add'l)
Non-Members: Please contact ESA.

Payable to: **ESA & Company**
565 Highway 35, Suite 9
Red Bank, NJ 07701

***Your station may have pre-paid for ROI2017.

